

2025

# YEAR-END REPORT

*Progress in the year of a changing landscape*

# 10 YEARS OF GROWTH: AT A GLANCE



The SCoP started with 45 individual members in 2015. At the end of 2025, it had **over 5,000 members**.

The SCoP started with five sectoral and thematic Working Groups in 2015. It now has **9 Working Groups**, with **23 Co-Chairs**.



Since 2019, the SCoP has raised **US\$918,000+**, **including US\$ 305,000 in 2025**. Contributions in 2025 were from **15 Sustaining Members** including AFD, CRS, Lincoln Institute for Land Policy, Hilton Foundation, Eleanor Crook Foundation, MSI, Rockefeller Foundation Catalytic Capital, and the Osprey Foundation for core operations and selected projects to advance the scaling agenda in international development and climate action.



For more than 10 years, the SCoP has generated a growing body of knowledge and learning opportunities. In 2025, it produced **19 publications**, **15 member blogs**, and **3 newsletters**, alongside **10 events** and **9 guest speaker contributions** that reflect the SCoP's commitment to documenting experience, elevating practitioner voices, and fostering continuous learning.

# FROM THE MAINSTREAMING SCALING **INITIATIVE** TO THE SCALING **CAMPAGN**

The SCoP's **Mainstreaming Initiative** represents a three-year action research program in which it analysed how major funder organizations mainstreamed scaling across their work. The Mainstreaming Initiative conducted **28 case studies** covering funder organizations from multilateral and bilateral official funders to foundations to large international non-governmental organizations (INGOs). Analytical reports addressed **evaluation practices, recipient perspectives, country platforms, and mainstreaming tracker tools**. **Summary reports** provide overarching findings and lessons of the Initiative. A final report and dissemination activities are expected in early 2026.

As the Mainstreaming Initiative comes to a close, the SCoP is launching its **Scaling Campaign** 2026-2030. The Campaign marks a major shift in the SCoP's approach. In this next phase, the SCoP will transition from strictly a learning and peer network group to an organization that also tries to influence international development and climate donors by encouraging them to adopt best practices and principles in scaling.



# THOUGHT LEADERSHIP AND TEAM EXPANSION

The SCoP expanded its Senior Leadership Team to support the expanding ambitions of the Community:

- **Larry Cooley** and **Johannes Linn** (Co-Chairs)
- **Todd Kirkbride** (Managing Director for Strategy & Partnerships)
- **Richard Kohl** (Director of Strategic Learning & Practice)
- **Koldo Echebarría** and **Karin Kemper** (Senior Advisor)
- **Charlotte Coogan** (Program Specialist)



Senior Leadership Team members submitted unsolicited proposals and engaged in project co-design to support the planned **Initiatives** under the Campaign. These have already started to bear fruit, with the SCoP winning a large project from Rockefeller Foundation Catalytic Capital, Inc. on Reimagining Humanitarian Nutrition Security. Team members are also in discussions with approximately 10 potential Strategic Partners, who will collaborate on one or more of the following activities:

1. sharing networks, resources, knowledge or technical expertise to achieve defined (common) objectives.
2. collaborating on the design, fundraising and implementation of mutually beneficial Initiatives.
3. participating in a Scaling Coalition to collectively promote the goals of the Campaign.

# DIGITAL PRESENCE AND REACH

In 2025, in preparation for the Campaign, the SCoP significantly expanded its social media presence to increase member engagement. Towards the end of 2025, the SCoP's Working Groups started publishing one/two posts a week on their thematic topics over a two-week window in a rotating fashion. The SCoP also launched a public LinkedIn group where members can make their own posts and engage in direct conversation.

## 2025 WEB STATISTICS

**44,696** clicks on SCoP blogs posted in 2025

**17,584** clicks on SCoP reports posted in 2025

**149,943** impressions on SCoP social media

**587** new followers on LinkedIn

**438** new newsletter subscribers

**55** posts on LinkedIn

**8** YouTube videos

## LinkedIn Impressions in 2025



# EVIDENCE AND STAKEHOLDER ENGAGEMENT

NEWSLETTERS	REPORTS	MEMBER PUBLICATIONS
<p>The SCoP initiated publication of its trimestral Newsletters in 2015, containing summaries of activities and publications of the SCoP and its members. It distributed three Newsletters to its members in 2025 and was proud to launch a new format with the last newsletter of the year.</p> <p><a href="#">READ</a></p>	<p>In 2021, the SCoP posted its first substantive report on its website. In 2025, it published 19 reports, of which 18 were produced under the auspices of the Mainstreaming Initiative (see Annex).</p> <p><a href="#">READ</a></p>	<p>The SCoP publishes blogs, stories, and studies from its members. In 2025, it published 15 articles on behalf of its members.</p> <p><a href="#">READ</a></p>

## EVENTS

<a href="#">CRS's Experience in Catalyzing Scale Mindset and Organizational Shift</a>	Feb 2025
<a href="#">Scaling Climate and Development Action "Lessons from the Systematic Observations Financing Facility (SOFF) and Aim4Scale</a>	Mar 2025
<a href="#">SCoP Town Hall: The crisis in development finance and the need for a more systematic focus on transformational scaling</a>	Apr 2025
<a href="#">Imagining an Innovation Journey Without Silicon Valley Pilots</a>	May 2025
<a href="#">Scaling and Best Practices on New Policy Guidance from the OECD Development Assistance Committee</a>	Jun 2025
<a href="#">Mobilization and Impact at Scale</a>	Jun 2025
<a href="#">Mainstreaming Scaling in CGIAR - Insights from IPSR, Portfolio Monitoring, and Scaling for Impact</a>	Jun 2025
<a href="#">Sustainable Impact at Scale - FFD4</a>	Jul 2025
<a href="#">From Integration to Prosperity: How Social Capital Transforms Agricultural Social Enterprises</a>	Nov 2025
<a href="#">Scaling AI in Education</a>	Dec 2025

# ANNEX

## EXECUTIVE COMMITTEE: WORKING GROUPS

The Executive Committee is made up of the Co-Chairs of the Working Groups and representatives from the Sustaining Members.

The SCoP Working Group Co-Chairs guide their groups' learning agendas, facilitate collaboration among members, and ensure that discussions and activities advance shared understanding on scaling. They are seasoned practitioners with deep experience in scaling and a demonstrated commitment to strengthening evidence and practice across the SCoP community.



### **Agriculture, Rural Development and Social Enterprise Working Group**

Anamika  
Priyadarshini (Heifer International), Esther Kihoro (CGIAR), Mukhaye Muchimuti (One Acre Fund)



### **Climate Change Working Group**

Karin Kemper (SCoP), Matt Eldridge (Gates Foundation)



### **Education Working Group**

Heather Simpson (Room to Read), Nedjma Koval (INTEGRATED International), Molly Wyss (The Brookings Institute)



### **Fragile States Working Group**

Kris Inman (Social Impact), Pallavi Roy (SOAS, University of London), Robert S Chase (World Bank)



### **Health Working Group**

Laura J. Ghiron (ExpandNet & the Evidence to Action Project), Tendai Gotora (Spark Health Africa), Mojisol Odeku



### **Mainstreaming Working Group**

Richard Kohl (Strategy & Scale LLC), Karla Petersen O'Farrill (Innovations for Poverty Actions)



### **Monitoring & Evaluation Working Group**

Larry Cooley (MSI), Rachna Nag Chowdhuri, John Floretta (J-PAL)



### **Nutrition Scaling Working Group**

Charlotte Coogan (Food Security Evidence Brokerage), Bertha Lilian Munthali (AGRA)



### **Youth Employment Working Group**

Elizabeth Vance (International Youth Foundation, IYF), Hisham Jabi (Jabi Consulting)

# ANNEX

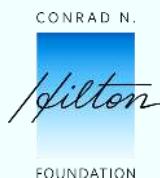
## EXECUTIVE COMMITTEE: SUSTAINING MEMBERS

The Executive Committee is made up of the Co-Chairs of the Working Groups and representatives from the Sustaining Members.

Sustaining Members provide the foundational support that enables the SCoP to operate, grow, and deliver programs that strengthen scaling practice across the development and climate sectors. They are leading organizations with demonstrated commitment to evidence-based approaches, bringing the resources, expertise, and strategic vision needed to advance a global agenda for more effective scaling.



Gates Foundation



Representatives from the aforementioned organizations that serve on the Executive Committee are: Varja Lipovesk (Co-Impact), Dana Schmidt (Echidna Giving), Ellyn Yakowenko (Eleanor Crook Foundation), Mara Holzenthal (GIZ), Sonia Moldovan (Hilton Foundation), Kristen Molyneaux (Lever for Change), George McCarthy (Lincoln Institute for Land Policy), Benjamin Kumpf (OECD), Simon Winter (Rockefeller Foundation Catalytic Capital), Matt Eldridge (Gates Foundation), Eric Beugnot (Agence Française de Développement)

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## MEMBER PUBLICATIONS

Publication Title	Authors
Why Graduation works: it's like a start-up	Greg Chen
Scaling Success: Vitamin A Maize Reaches over 65 Million in Nigeria	Faith Okiror
Impactful Adolescent Family Planning Programs at Scale: Navigating the Trade-Offs	Melanie Yahner, Mary Phillips, Meghan Cutherell, Faharat Bello
Launch of the Teaching Innovation Lab	Devang Vussonji
Responsible Scaling in Agricultural Research: Achieving Greater Impact by Integrating Inclusion, Reflexivity, and Power into Innovation Systems	Erin McGuire
Innovation Meets Scale: PxD Delivers Weather Forecasts to 38 Million Farmers	Madhav Vaidyanathan
From Pilot to Practice: Why Agricultural Innovations Struggle to Scale?	Aditya Korekallu, Srinivasa, Bhuvana N, Ravi Nandi
Game-On: Rethinking Innovation for Impact at Scale	Hannah Ewell
Scaling Improved Forages to Strengthen Livestock Feed Systems in Western Amhara, Ethiopia	Habtemariam Assefa
Community Agro-Vet Entrepreneurs: Scaling Livestock-based sustainable Livelihood	Anamika Priyadarshini
Scaling "What Works" Is Hard To Do: You're confident your program works -- but can it scale?	Anita Sundari Akella, Rico Bergemann, Will Thompson, Zahra Khan
Unlocking Government Resources to Scale-Up Innovations	Devang Vussonji
Biofortified Wheat Scaling Success: Akbar 2019 Covers 42 Percent of Pakistan's Wheat Area	M. Yaqub Mujahid
Transforming Food Systems by Transforming Services to Agri-Enterprises	Mark Blackett
The Classroom Revolution: Rewriting Gender Narratives in Punjab at Scale	Neha Jacob, Dakshta Ahlawat

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## MAINSTREAMING INITIATIVE PUBLICATIONS

Publication Title	Date
Mainstreaming Scaling: A Case study of USAID-Funded Research Outputs from Feed the Future's Innovation Laboratories	Jan 2025
The Mainstreaming Tracker: Tool Summary – a tool for assessing and managing the adoption of systematic approaches to scale by development funders	Mar 2025
The Mainstreaming Tracker – a tool for assessing and managing the adoption of systematic approaches to scale by development funders	Mar 2025
Evaluation Guidelines of Official International Development Funders	Apr 2025
Mainstreaming Scaling: A Case study of AFD	May 2025
Mainstreaming Scaling: A Case study of AFD (Texte en français)	May 2025
Mainstreaming Scaling: A Case study of the IDB Lab	May 2025
Mainstreaming Scaling: A Case study of DGMT	May 2025
How Funder Practices Affect Funding Recipients	Jun 2025
Mainstreaming Scaling: A Comparative Synthesis of Agri-Food Funders and Research Organizations	Jul 2025
Mainstreaming Scaling: A Case Study of Echidna Giving	Aug 2025
Mainstreaming Scaling: Practical Lessons from Feed the Future (2011-2024)	Sep 2025
Mainstreaming Scaling: A Case Study of the Adaptation Fund	Sep 2025
Mainstreaming Scaling at STDF	Oct 2025
Mainstreaming at SDC's TRANSFORM	Oct 2025
Mainstreaming Scaling at the Gates Foundation	Nov 2025
Examination of Legal and Regulatory Pathways for Management and Dissemination of Intellectual Assets Produced Under USAID Feed the Future Projects	Nov 2025
Country Platforms and Scaling: An Exploration of Key Issues	Dec 2025

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## THE HIGH-LEVEL ADVISORY GROUP

The Mainstreaming Initiative is overseen by a High-Level Advisory Group made-up of current and former leaders in the field of international development and financing.

Name	Current or Former Position
<b>New in 2025</b>	
Jeff Bradach	Co-founder and former managing partner of the Bridgespan Group.
Tessie San Martin	CEO of FHI 360
Paul Winters	Executive Director of the Agricultural Innovation Mechanism for Scale (AIM for Scale)
<b>Founding Members</b>	
Richard Carey	Former Head of DAC Secretariat
Yannick Glemarec	Chair of the Gold Standard Board of Directors, and President of the Gold Standard Foundation, Former Executive Director of GCF
Julie Howard	Senior Adviser, CSIS; Former Chief Scientist, Feed the Future, USAID
Homi Kharas	Senior Fellow, Brookings; former head of SDG Secretariat
Xiayun Li	Professor, China Agricultural University
Poonam Muttreja	Head, Population Foundation, India
Ndidi Nwuneli	Head of One Campaign; Nigerian entrepreneur, author and scaling expert
Papa Amadou Sarr	Past Director, Agence Française de Développement
Jean-Michel Severino	Former CEO of Agence Française de Développement; former head of private investment fund for Africa