



Around the world, funding for development and climate action is under strain even as the challenges grow ever more urgent. **The Scaling Community of Practice (SCoP)** is launching a five-year Scaling Campaign to help address this crisis by embedding proven approaches to transformational scaling in how governments, development and climate institutions plan, fund and deliver results that reach and sustain impact at the scale of the problem.

The SCoP is seeking \$2.5 million in core funding over three years to make transformational scaling the new standard for global development effectiveness.

The SCoP is uniquely positioned to lead this shift. Since 2015, its broad-based, multi-sector membership and single-minded focus have helped to move transformational scaling from an abstract concept to a practical option for development and climate action. Today, the SCoP brings together more than **5,000 members from over 1,300 organizations in 127 countries**. Guided by a diverse **Executive Committee, High Level Advisory Group, and Leadership Team**, and informed by detailed cases studies of **28 development and climate finance organizations**, it has helped to shape global scaling guidance, develop tools and standards, and generate evidence on how to integrate scaling into institutional practice. These achievements provide a strong foundation for the Scaling Campaign, which will now mobilize leaders and partners worldwide to make transformational scaling the new norm.

Addressing Urgent Transformational Challenges in Development Effectiveness

Global development stands at a crossroads. As aid budgets decline and pressures from climate, food, conflict, and migration intensify, the limits of traditional project-based assistance have become increasingly clear. Many programs still operate in isolation, designed to deliver short-term results within narrow funding cycles rather than building durable systems for long-term impact. Where there has been a focus on scaling, it has too often been limited to mobilizing more money for bigger projects reaching additional beneficiaries. This approach rarely targets or addresses the fundamental changes that determine whether lasting results can be achieved and sustained at scale.

Building on ten years of action learning, the SCoP Scaling Campaign promotes **transformational scaling**, an approach that *creates long-term pathways to impact at the scale of the problem*. It leverages evidence-backed strategies for strengthening the enabling environment, including policies, institutions, value chains, and finance that make working sustainably at scale possible, while supporting countries to lead and adapt solutions to their own priorities.

Campaign Vision, Outcomes & Approach

By 2030, the Campaign will help create a tipping point where a systematic emphasis on transformational scaling becomes standard practice across the global institutional development and climate ecosystems. Success will mean that governments, funders, and implementers plan and invest for long-term, locally led sustainable impact rather than short-term project outputs. It will mean that proven approaches are applied at the size of the problem, supported by policies, financing, and partnerships that make results endure.

The Campaign is organized around three Outcomes, with a targeted approach to each:

Outcome: Adoption of scaling practices and standards

across major funders, implementers, and partner countries, enabling bold actors to optimize limited resources by integrating a transformational scale approach.

Approach: Influence & Convene

Bring governments, private sector and CSOs, official and philanthropic funders, and global institutions together to embed transformational scaling in strategies and financing. Shape international discussions and policy reforms that align development and climate action behind long-term results.

Outcome: A connected, skilled global community

through country and sector platforms that show how coordinated approaches deliver stronger and more equitable outcomes.

Approach: Equip & Enable

Provide partners with practical tools, training, and evidence to apply scaling principles in programs and funding models. Build institutional capacity through peer learning and advisory support.

Outcome: Demonstration of scaling in practice

that shares evidence, tools, and results to strengthen capabilities, accountability, and accelerate learning across regions.

Approach: Demonstrate & Learn

Support country and sector initiatives that show how transformational scaling works in practice. Collect and share lessons and evidence to strengthen accountability and drive continuous improvement.



Together, these efforts will help the development and climate community move from intent to action, ensuring that scaling becomes an operational reality across funding systems and country programs.

Campaign Outreach and Partnerships

The Scaling Campaign will amplify its impact by mobilizing SCoP members and other influential partners and champions who can accelerate adoption of transformational scaling across the global development and climate ecosystem.

Priorities will include:

- **Amplifying global influence** by engaging senior leaders from funders, governments and the private sector. to integrate scaling principles and practices into policy, financing, and results frameworks.
- **Embedding systematic approaches to scale and scaling** in the operational models, governance systems, and measurement standards of a critical mass of development and climate institutions.
- **Empowering local leadership** through national and regional coalitions that showcase scaling in action and strengthen South-South collaboration.
- **Showcasing success** through evidence, storytelling, and shared learnings that demonstrate durable, inclusive impact.

Through its alliances, the Campaign will extend its reach, connect reformers across institutions, and make transformational scaling an enduring feature of how development and climate finance work.

Campaign Roadmap and Investment

The SCoP has built a strong foundation through volunteerism and member contributions. To move from research and peer-learning to large-scale action, the SCoP is seeking \$2.5M in core grant support for the first three years of the Scaling Campaign, including support for a small professional team housed at Dalberg Catalyst to coordinate implementation and advocacy.

The Campaign will unfold in four phases:

- **Start-up Phase 2026:** Focused on launching the Campaign, and locking in the basic organizational structure and staffing, key partnerships, and resource mobilization; requires a total of US\$700,000, in core resources, of which US\$140,000 has been secured. In addition, we aim to raise US\$300,000 in earmarked project funding (to be raised separately).
- **First Implementation Phase 2027-2028:** Drive global adoption of transformational scaling across funders and governments, expand partnerships, and support country-led initiatives. Estimated cost: US\$840,000 annually, plus US\$400,000 per year for earmarked project funding.
- **Second Implementation Phase 2029-2030:** Extend and deepen Campaign activities; financial needs to be determined during 2027-2028, based on an evaluation of progress by mid-2028.
- **Sustaining Network (2031 and beyond):** Transition to a self-funded learning and coordination platform maintained through member contributions and partnerships.

A US\$250,000 catalytic investment early in 2026 will help complete preparations for launch and leverage additional co-funding to ensure the Campaign's success.

Join Us

Join us in shaping a smarter, more effective development and climate ecosystem. Your investment will help move transformational scaling from idea and evidence to action, optimizing the impact of scarce financing, and strengthening results that last. Together, we can turn proven progress into enduring impact.

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