## SCALING CAMPAIGN 2026-2030 - KEY INITIATIVES



#### COUNTRY-LEVEL ACTION FOR TRANSFORMATIONAL IMPACT AT SCALE

#### COUNTRY PLATFORMS AS A LOCUS FOR SCALING

This would examine the shifts in leadership, ownership, governance and incentives needed to maximize the value of country platforms as **Transformational Country Platforms** so they can serve as a foundation for achieving sustainable outcomes at scale. What are examples of where such efforts have been successful at getting traction around scaling? Pros and cons of single- vs multi-sectoral platforms? Implications for sustainable scaling of who convenes and participates in these platforms, how they are governed, staffed, and resourced? What are typical challenges? What is needed to test and learn from more effective use of transformational country platforms in the future?

#### COUNTRY EXPERIENCE WITH TRANSFORMATIVE SCALING

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Governments such as China, Ethiopia, India and a handful of others have pursued scaling in a systematic manner. The SCoP and key partners could organize a conference with country papers attended by country experts from these and a variety of other countries taking stock of this experience, promoting peer learning, producing a summary volume on lessons learned, and perhaps issuing a joint statement. This could be positioned as a follow-up to the major **Shanghai scaling conference** organized by the World Bank and China in 2004.

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# THE CONTINUUM FROM GOVERNMENT CONCURRENCE TO TRUE GOVERNMENT OWNERSHIP FOR SCALING

It is increasingly clear that tacit agreements, MOUs, and other passive commitments are poor harbingers of governments' willingness and ability to implement and/or fund sustainable interventions at scale. A knowledge product paper would unpack the elements of "genuine ownership" by government and suggest indicators for tracking progress towards it.

#### MAINSTREAMING SCALING IN PARTICULAR SECTORS AND THEMATIC AREAS

#### SCALING FOOD SECURITY SOLUTIONS IN FRAGILE STATES

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In partnership with the Rockefeller Foundation, this initiative seeks to develop the data and information base for more effective delivery at scale of food security solutions in fragile and conflict-affected states. The SCoP's contribution will be to advise on how to integrate a systematic scaling perspective into pilot programs in Haiti, Somalia and the Mindanao region of the Philippines and to extract lessons for general application in scaling food security actions in fragile situations.





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#### MAINSTREAMING SCALING IN CGIAR

The Consultative Group on International Agricultural Research (CGIAR) is undertaking a flagship initiative on Scaling for Impact (S4I). Built into S4I are the design and testing of new tools and approaches to scaling. Area of Work Two under S4I will be making scaling grants in early 2026 to roughly twenty research teams to scale their technology packages and Area of Work five will be designing and applying a monitoring framework for learning. The SCoP plans to collaborate with the CGIAR as a learning partner in this initiative.

#### MAINSTREAMING SCALING AMONG HEALTH FUNDERS

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Under its three-year action research effort, the Mainstreaming Initiative, the SCoP produced crosscutting sectoral papers examining scaling strategies by funders in education and in agriculture. Considering the extensive scaling efforts that funders have implemented in the health sector, it would be advisable to do a similar cross-cutting analysis of health funders building on the case studies the SCoP has undertaken of the **Global Financing Facility (GFF)** at the World Bank and **Grand Challenges Canada**. It would be particularly valuable to include in this study an analysis of the policies and practices of the large vertical funds (Global Fund and Gavi) and to conduct key informant interviews with a range of health sector experts to consolidate relevant lessons for the sector and for other development areas.

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#### MAINSTREAMING SCALING IN THE SOCIAL ENTERPRISE SECTOR

Social enterprises play an important role in reaching groups and addressing problems that are not effectively reached by public or private service providers. Based on the experience of - and in partnership with - private and public agencies that have supported the social enterprise sector, this initiative would develop a knowledge product to explore how social enterprises can mainstream scaling alongside other sector players and seek to inform relevant policy discussions taking place regarding donor/funder support for social enterprises.

### THE ROLE OF THE PRIVATE SECTOR IN MAINSTREAMING SCALING

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Many interventions rely on the private sector and commercial markets as the major scaling pathway; and public and philanthropic funders facing resource declines are increasingly looking to the private sector to invest earlier and more expansively in development and climate. A position paper would address, inter alia, the following questions: What is the reality behind the hype? What do successful private sector engagements in scaling for development and climate impact look like? How can lessons from these be applied to work with DFIs, impact investors, and other relevant actors?





#### MAINSTREAMING SCALING IN PARTICULAR CATEGORIES OF FUNDERS

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#### MAINSTREAMING SCALING IN PUBLIC DEVELOPMENT BANKS

A strategic initiative on mainstreaming scaling in Southern Public Development Banks (PDBs) would build on the initial focus on Northern funders during the 3-year Mainstreaming Initiative and aligns with the Campaign's intention to prioritize attention to Global South institutions. The work with individual PDBs would be complemented work with international PDB networks (e.g., the FIC) to focus on and support the scaling agenda. This work will be coordinated with and potentially supported by the Agence Française de Développement (AFD).

#### MAINSTREAMING SCALING BY INNOVATION FUNDERS

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The SCoP did a preliminary analysis of a variety of Innovation Funders, including the Global Innovation Fund (GIF), ELRHA, IDRC (Canada) and Fund for Innovation in Development (FID), USAID's DIV, the Consultative Group on International Agricultural Research (CGIAR), and Global Challenges Canada (GCC). This area would benefit from more in-depth research consolidating lessons for these and other innovation funders. Potential topics would include how innovation funders build scaling into their decisions on what to fund; how they support scaling through financial and non-financial assistance; the generation and use of evidence; and brokering funding and hand-off to other funders to support actual scaling and institutionalization.

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# TRANSFORMATIONAL IMPACT AT SCALE THROUGH COOPERATION AMONG VERTICAL CLIMATE FUNDS

As noted in the **Adaptation Fund case study**, efforts are underway to achieve more cooperation by the vertical climate funds to support scaling of essential interventions and outcomes in response to a mandate comes from UNFCCC. An overview paper would explore how climate funders can enhance their collaboration by individually and collectively focusing on effective scaling pathways and evaluation methodologies.

### MAINSTREAMING SCALING IN BIODIVERSITY FUNDERS

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Despite strong calls for scaling finance and impact, scaling biodiversity outcomes is complicated by the fact that relatively few biodiversity interventions yield immediate private benefits. An overview paper would explore the mainstreaming experience of biodiversity funders and their tools for scaling.

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#### PRIVATE PHILANTHROPY'S ROLE IN SCALING

As part of the Mainstreaming Initiative, the SCoP will publish a paper on the experience and possibilities of private philanthropies for adopting and applying systematic approaches to scale and scaling in their policies and practices. The Campaign could elaborate and deepen elements of the analysis, including the special role of county-based philanthropies, lessons about the use of "global challenges" and other competitions, best practices in collaborative philanthropy, and/or policies and practices of philanthropies committed to field building.





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# SCALING OF DIGITAL AND AI INNOVATIONS AND THE USE OF DIGITAL MECHANISMS AS SCALING PATHWAYS

Rapid advances in ICT, AI, and mobile technologies have transformed innovation and scaling in agriculture, health, education and other sectors in the Global South. Despite a number of highly touted success cases, there is still no systematic analysis of whether, where, when and how digital innovations affect scaling pathways are address scaling challenges such as last mile delivery, high transaction costs, market failures, i infrastructure constraints, and multistakeholder coordination. This initiative will generate actionable evidence on the conditions, models, and enabling environments that support effective scaling of digital and AI innovations and digital scaling pathways, identifying where and why they succeed or fail and providing critical insights for funders, implementers, and policymakers seeking impact at scale.

#### PROMOTING STANDARDS, CAPACITY AND GOOD PRACTICE

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#### STANDARDS, TOOLS AND TRAINING FOR MAINSTREAMING SCALING

The SCoP hopes to partner with other organizations (including ExpandNet) to develop and disseminate a set of standards and principles, tools and training programs that will enable development and climate organizations to mainstream scaling into their operational approaches and support practitioners to effectively design, manage and support scaling.

#### MAINSTREAMING SCALING IN OFFICIAL EVALUATION METHODS AND PRACTICE

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Based on the findings of a completed **review of official evaluation methods and practice**, the Campaign would initiate and support the formation and work of a consortium of leaders from the evaluation offices of official donors to advance the state of the practice in tracking, evaluating and promoting scaling in standard evaluation policies and procedures.

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### THE USE OF DIGITAL AND AI SOLUTIONS FOR SCALING

Digital and AI solutions have strong potential for supporting the scaling of innovative approaches in fields such as agriculture, health and rural development. However, much depends on the availability of ICT infrastructure, on the human capacity to work with technology-based solutions and on the adaptation of the technology to local conditions. The Campaign will work with partners, such as **AIM for Scale**, to explore the role of digital and AI solutions in scaling promising development and climate interventions.



