



# **SCALING COMMUNITY OF PRACTICE ANNUAL REPORT 2024**

# The Scaling Community in 2024 at a Glance

## Membership

**4,700+** Individual Members

**10** Sustaining Members

## Working Groups

**10** Working Groups

## Publications

**12** Reports

**3** Newsletters

**6** Blogs

**5,771** Views on 2024 Reports

## Events

**1,000** Participants in the Annual Forum

**22** Additional Events

**15+** Speaker Contributions

## The Scaling Community: Ten Years of Growth

### Membership and Working Groups

**Individual Members** - The SCoP started with 45 individual members in 2015. At the end of 2024 it had reached over **4,700 members**.

**Sustaining Members** - Since 2019 the SCoP has raised **US\$ 600,000** from its Sustaining Member organizations, **US\$ 180,000** of which was raised in 2024.

**Working Groups** - The SCoP started with five sectoral and thematic Working Groups in 2015. It has now grown to **ten Working Groups** with a total of **26 Co-Chairs**.

## Publications

**Newsletters** – The SCoP initiated publication of its trimestral Newsletters in 2015, containing summaries of activities and publications of the SCoP and its members. It distributed three Newsletters to its members in 2024

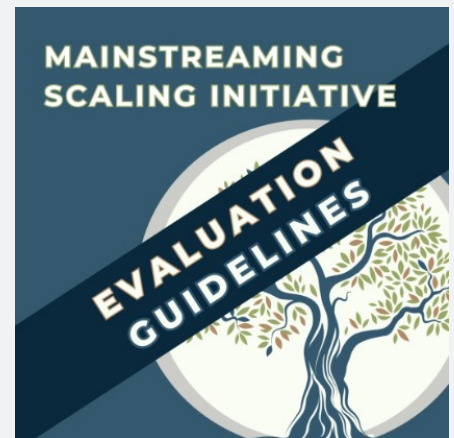
([May - #29](#), [July - #30](#), and [November - #31](#)).

**READ**



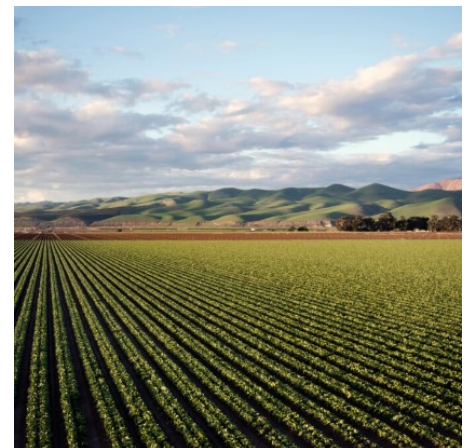
**Reports** – In 2021, the SCoP posted its first substantive report on its [website](#). In 2024, it published 14 reports, of which 12 were produced under the auspices of the Mainstreaming Initiative (see below).

**READ**



**Blogs** - The SCoP publishes blogs submitted by its members summarizing their scaling experience in particular sectoral and thematic areas. In 2024 five blogs were posted on the website covering scaling experience in biodiversity, education, health, and nutrition.

**READ**



## Web Statistics

- **1354** clicks on SCoP blogs posted in 2024
- **4417** clicks on SCoP reports posted in 2024
- **49,541** impressions on the SCoP social media
- **624** NEW followers to the SCoP LinkedIn page in 2024
- **269** NEW newsletter subscribers

## Events

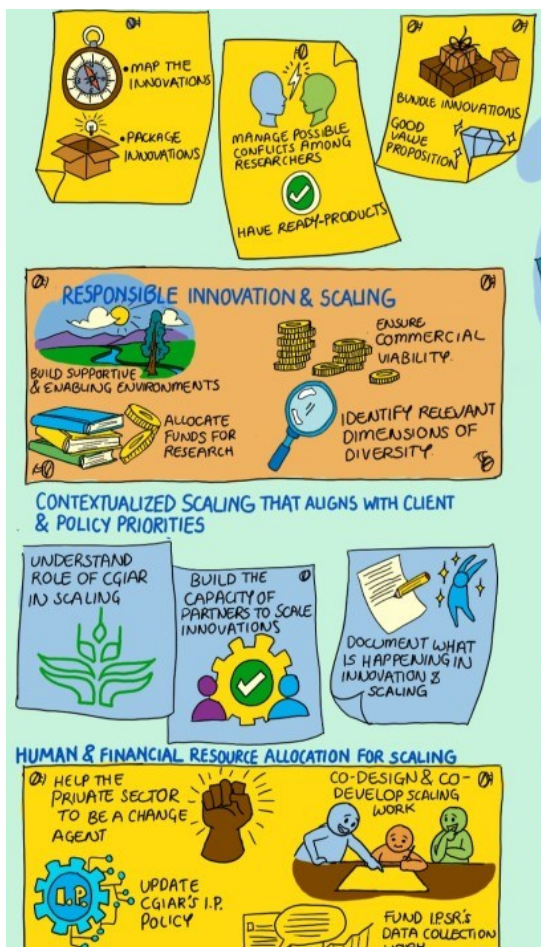
**Annual Forum** - The SCoP has been organizing annual meetings of its membership since its inception, initially in-person and, since 2020, virtually. The 2024 Annual Forum featured twelve 90-minute sessions with speakers from 52 organizations and was attended by over 1,000 participants. The [Forum Proceedings](#) and [recordings of the sessions](#) are available on the SCoP website.



**Webinars** - The SCoP Working Groups organized 20 webinars in 2024 for their members and the SCoP membership at large. The webinars covered a wide range of topics relating to scaling in agriculture and food security, education and health, climate change and biodiversity, youth employment and social enterprises, case studies in mainstreaming scaling in funder organizations, and the future of the SCoP.







**In-Person event** - The SCoP organized an in-person session on mainstreaming scaling in funder organizations at the CGIAR Scaling Week in Nairobi in December 2024. Here, the SCoP presentation its findings on the Mainstreaming Initiative (see below).

**Hybrid Event** - In December 2024, the SCoP co-hosted with the Society for International (SID) a [hybrid-in-person and virtual-event](#) in Washington, DC that brought together funder-implementers and global thought leaders to explore what it takes for funders to mainstream approaches to transformational scaling—sustainable, systemic solutions that address problems at scale—within their organizations. A summary and recording of the section is available [here](#).

**Speaker Contributions** - The SCoP Co-Chairs participated as speakers on scaling approaches and practice in over 15 events organized by the SCoP members.

## SCoP Flagship Initiative on Mainstreaming Scaling in Funder Organizations

The SCoP started its three-year flagship Initiative on Mainstreaming Scaling at the beginning of 2023. By the end of 2024, it had posted [13 case studies](#) on funder partner mainstreaming experience, seven of which were published in 2024. In June 2024 the Initiative also posted an [Interim Synthesis Report](#) and [Policy Brief](#) on preliminary findings and lessons.

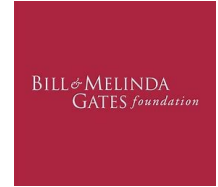
During 2024, the findings of selected case studies were presented at webinars organized by the Mainstreaming Working Group, and the interim findings and lessons were presented at the 2024 Annual Forum, the CGIAR scaling event, and the SCoP/SID event. The Mainstreaming Initiative team contributed substantively to the production of the [DAC Guidance on Scaling Development Outcomes](#) document, which was published by the OECD in December 2024 and is expected to serve as a foundational scaling guide to development funder organizations.

A **High-Level Advisory Group** of eleven distinguished development leaders was established in 2024 to accompany and guide the Mainstreaming Initiative. Work on additional case studies proceeded in 2024 and will continue into 2025, with an additional 10-12 case studies to be produced by Summer 2025, focusing, i.e., on the experience of foundations. A final synthesis report will be published in the second half of 2025, followed by intensive outreach and dissemination.

## Detailed Listing of SCoP Activities 2024

### Sustaining Members

- Echidna Giving
- Eleanor Crook Foundation
- Bill and Melinda Gates Foundation
- Lever for Change
- Lincoln Institute of Land Policy
- Hilton Foundation
- Catholic Relief Services
- CARE
- Co-Impact
- Organisation for Economic Cooperation and Development (OECD)
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Agence Française de Développement Afd



## Working Groups

- Agriculture and Rural Development
- Climate Change
- Education
- Fragile States
- Health
- Mainstreaming
- Monitoring and Evaluation
- Nutrition
- Social Enterprise
- Youth Employment



AGRICULTURE AND  
RURAL DEVELOPMENT



CLIMATE CHANGE



EDUCATION



FRAGILE STATES



HEALTH



MAINSTREAMING



MONITORING AND  
EVALUATION



NUTRITION



SOCIAL ENTERPRISE



YOUTH EMPLOYMENT

## Working Group Co-Chair Organizations

- CSIS
- USAID
- IFPRI
- Alliance CIAT-Biodiversity
- Bill & Melinda Gates Foundation
- INTEGRATED
- Room to Read
- Management Systems International
- World Bank
- Food for the Hungry
- SOAS, University of London
- ExpandNet
- Strategy and Scale, LLC.
- Innovations for Poverty Actions
- Global Innovation Fund
- JPAL
- Mercy Corps
- AGRA
- Food Security Evidence Brokerage
- One Acre Fund
- IMAGO
- Jabi Consulting
- International Youth Foundation

## Publications in 2024

### Blog Articles

- [SCoP: Strategy 2024-2033 DAC Guidance on Scaling Development Outcomes](#)
- [Nutrition in the Next Decade of CAADP: A Nutritional Transformation for African Food Systems](#)
- [Digitizing Medical Logistics Management Systems at Scale in India and Indonesia](#)
- [Scaling the Centre for Girls' Education Program in Nigeria: Insights and Lessons Learned](#)
- [The Urgency of Scaling Biodiversity and Climate Finance—Instruments to Raise Ambitions Exist. We Just Need to Be Bolder](#)
- [Sparkling System Change: The Role of a Catalyst](#)

### Mainstreaming Publications

1. [Evaluation Guidelines of Official International Development Funders](#)
2. [How Funder Practices Affect Funding Recipients](#)
3. [Interim Report](#) and [Policy Brief](#) on Mainstreaming Scaling in Funder Organizations
4. [Scaling Fundamentals](#)
5. [Mainstreaming Scaling: Funders' Role in Scaling Education Innovation](#)

### Mainstreaming Case Studies

1. [Global Financing Facility \(GFF\)](#)
2. [Grand Challenges Canada \(GCC\)](#)
3. [Consortium of International Agricultural Research Centers \(CGIAR\)](#)
4. [CARE](#)
5. [Feed the Future \(FtF\)](#)
6. [Syngenta Foundation for Sustainable Agriculture's \(SFSA\)](#)
7. [International Fund for Agricultural Development \(IFAD\)](#)



## Events

1. [Annual Forum \(March 2024\)](#)
2. [Book Talk: Scaling Up Development Impact 1, January 8<sup>th</sup>](#)
3. [Scaling Up Development Impact 2, May 1<sup>st</sup>](#)
4. [What is a food system – and can we actually transform it? \(January 31<sup>st</sup>, 2024\)](#)
5. [Scaling Youth Employment in Response to Opportunities Created by the Energy Transition \(May 6<sup>th</sup>, 2024\)](#)
6. [Legislative Opportunities to Catalyze Social Enterprise Scaling \(May 6<sup>th</sup>, 2024\)](#)
7. [Bridging Evidence to Policy Through Data for Scaling and Systems Change \(May 6<sup>th</sup>, 2024\)](#)
8. [Scaling Private Investment in Climate Adaptation and Biodiversity \(May 1, 2024\)](#)
9. [Mainstreaming a Systematic Approach to Scaling to Funding Organizations \(May 1<sup>st</sup>, 2024\)](#)
10. [Unlocking Potential–Agricultural Transformation and Scaling in Tanzania’s Southern Highlands \(May 6<sup>th</sup>, 2024\)](#)
11. [Scaling Approaches for Education Assessments \(May 6<sup>th</sup>, 2024\)](#)
12. [Political Economies \(PE\) of Scaling in Fragile Contexts \(May 6<sup>th</sup>, 2024\)](#) [Navigating Ethical Considerations When Supporting Scale Up of Health Interventions \(May 6<sup>th</sup>, 2024\)](#)
13. [Navigating Ethical Considerations When Supporting Scale Up of Health Interventions \(May 6<sup>th</sup>, 2024\)](#)
14. [Scaling Nutrition Interventions: The Role of the Private Sector \(May 6<sup>th</sup>, 2024\)](#)
15. [Scaling 3.0, Future Directions for Scaling and for the Scaling Community of Practice \(May 6<sup>th</sup>, 2024\)](#)
16. [Informed by Rigorous Evidence: Testing and Scaling Agricultural Information and Extension Programs in Low- and Middle-income Countries \(May 16<sup>th</sup>, 2024\)](#)
17. [Utilizing IT Platforms to Enhance Youth Employment \(June 12, 2024\)](#)

## Mainstreaming Events

1. [Mainstreaming Scaling with Grand Challenges Canada \(October 30, 2024\)](#)
2. [Mainstreaming Scaling with the Syngenta Foundation: Lessons from a Small Agri-Food Foundation \(November 19<sup>th</sup>, 2024\)](#)
3. [Insights from COP29: Where do we go from here on Scaling Climate Finance? \(December 19<sup>th</sup>, 2024\)](#)
4. [Mainstreaming Scaling in a Large INGO: The Case of CARE \(June 6<sup>th</sup>, 2024\)](#)

## High-Level Advisory Group

Name	Current or Former Positions
Richard Carey	Former Head of DAC Secretariat
Yannick Glemarec	Chair of the Gold Standard Board of Directors, and President of the Gold Standard Foundation, Former Executive Director of GCF
Julie Howard	Senior Adviser, CSIS; Former Chief Scientist, Feed the Future, USAID
Homi Kharas	Senior Fellow, Brookings; former head of SDG Secretariat
Michael Kremer	Professor, University of Chicago, Nobel Prize Laureate
Xiayun Li	Professor, China Agricultural University
Poonam Muttreja	Head, Population Foundation, India
Kanayo Nwanze (tbc)	Chairman of the Board of Directors and Chief Executive of FAYODE; Former President of IFAD, former Head of Africa Rice Center (CGIAR)
Ndidi Nwuneli	Head of One Campaign; Nigerian entrepreneur, author and scaling expert
Papa Amadou Sarr	Director, Agence Française de Développement
Jean-Michel Severino	Former CEO of Agence Française de Développement; former head of private investment fund for Africa