

Scaling Up Strategy Development for Early Childhood Development Interventions

Lake Region Economic Bloc (LREB), Kenya



Context – Why Scaling Matters

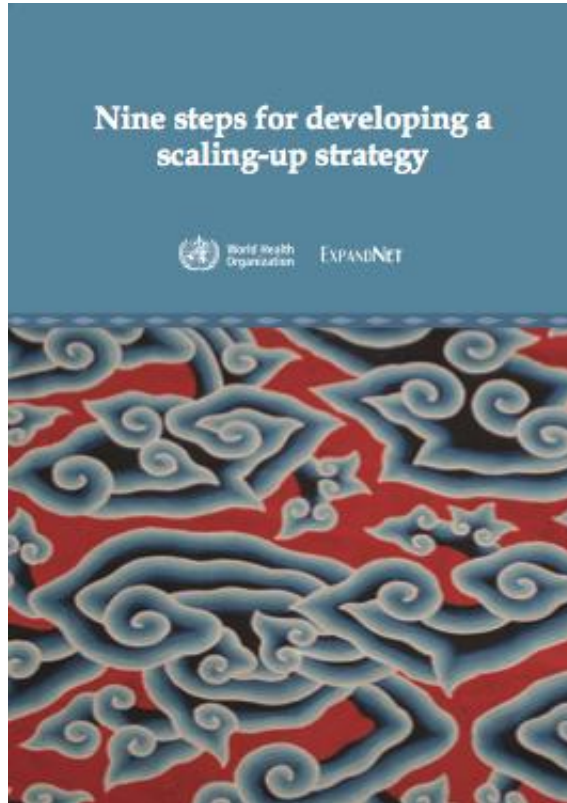
- Early childhood development is a national priority, key for human capital development
- 14 LREB counties; 7 in Phase 1 of scaling
 - Siaya Smart Start Initiative identified as model
 - ECD outcomes require multisectoral coordination
 - Need for political leadership and sustainable systems

Our Approach



Baseline and Midline review Insights

- Signals that informed our approach:
 - No clearly documented scaling strategy
 - Package of interventions was not clearly understood
 - Formal advisory team was limited in capacity
 - Funding and resource mobilization were inadequate
 - Staffing and capacity building was not prioritised
 - Monitoring and evaluation was not standardised



Science of Scaling Workshop – Key Lessons

- Strong political and institutional backing
 - High county engagement
 - Enthusiasm for structured scaling frameworks
- No formal regional scaling blueprint- core scaling challenge
 - Unclear definition of the innovation package
 - Focus on structures over behaviours
 - Inconsistent documentation of coordination mechanisms
 - Limited resource team with limited scaling capacity

Strategic Priorities

1. Develop a Regional Scaling Strategy
2. Strengthen Advisory & Capacity Systems
3. Financing and Sustainability
4. Data, Accountability & Learning



Key Takeaways

- Lessons learnt:
 - Strategy before scale
 - Document both hardware and software
 - Invest in leadership and behaviours
 - Measure consistently