



THE SCALING COALITION

FROM INNOVATION TO
IMPACT – EFFICIENT,
SUSTAINABLE AND,
AT SCALE.

SCALING COALITION

*The why, what and how to engage
SCoP Webinar, 23 April 2026*

Scaling Requires Sector-level Coordination

- » Scaling challenges are complex problems that require action and culture change at sectoral / system levels
- » Hence, single organizations cannot solve scaling challenges on their own
- » There is limited space for active and problem-driven collaboration and coordination across organizations at sector level





The Scaling Coalition in a Nutshell

- » ***The need:*** A new mechanism to remove big bottlenecks that can prevent those innovations from going to scale
- » ***The founding:*** initiated in late 2024 / early 2025 by CGIAR, FAO, GF, GIZ, and World Bank Group
- » ***The mission:*** Unite partners globally to address collective scaling challenges that no single organisation can address alone



What the Scaling Coalition *does*

- ✓ ***Builds*** a global scaling ecosystem that ensures that proven agrifood innovations reach those who need them faster, better, and cheaper
- ✓ ***Co-creates*** solutions to collective challenges that constrain the scaling of innovations
- ✓ ***Connects*** diverse partners to transform fragmented efforts into better aligned scaling investments, frameworks, standards, tools, *etc.*
- ✓ ***Provides*** a space to exchange, learn, collaborate, and co-design solutions that benefit the agrifood sector
- ✓ ***Keeps*** operational structures as simple as possible to operate in light, cost-efficient, and pragmatic ways



What the Scaling Coalition does *not* do

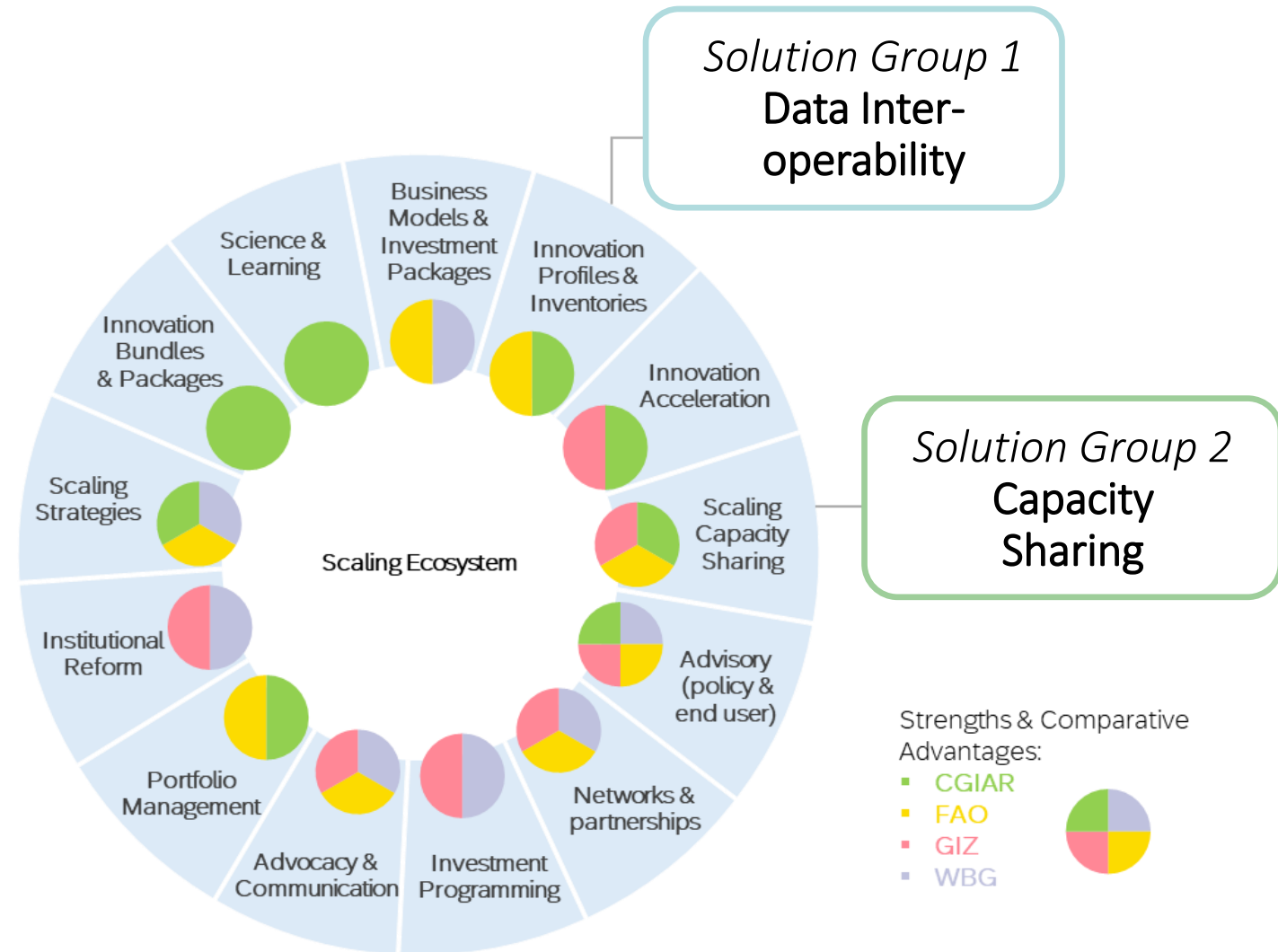
- ✘ ***Solve*** specific innovation scaling problems for specific individual projects or organisations
- ✘ ***Run*** a funding platform, operate or fund unilateral or bilateral scaling projects
- ✘ ***Provide*** an exclusive, closed, or fixed community of practice or experts



Active Solution Groups

The operational engine of the Scaling Coalition

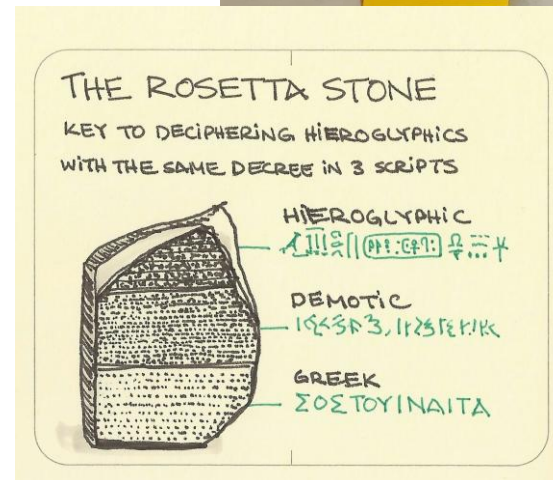
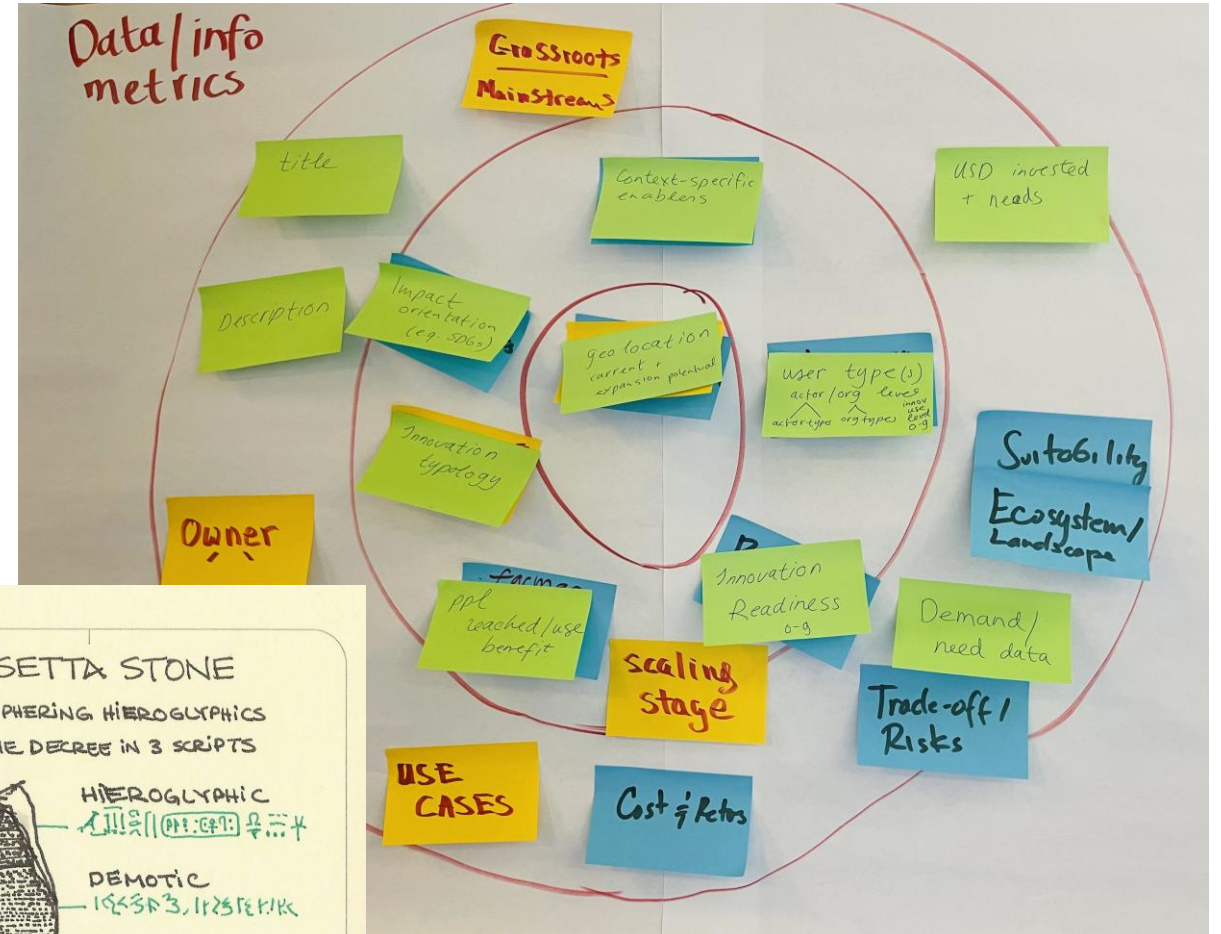
- **Time-bound:** ~6-month cycles with clear outputs
- **Problem-focused:** Tackle a specific collective scaling challenge
- **Defined roles:** Clear participation levels with transparent expectations



Solution Group 1: Data Interoperability



- What data and tools are out there?
- How to best 'translate', exchange, and support its use at sector level?
- Currently has WBG, FAO and CGIAR representation








Solution Group 2: Capacity Sharing

How to better target capacity building offers?

The landscape we mapped & the gaps we must fill:

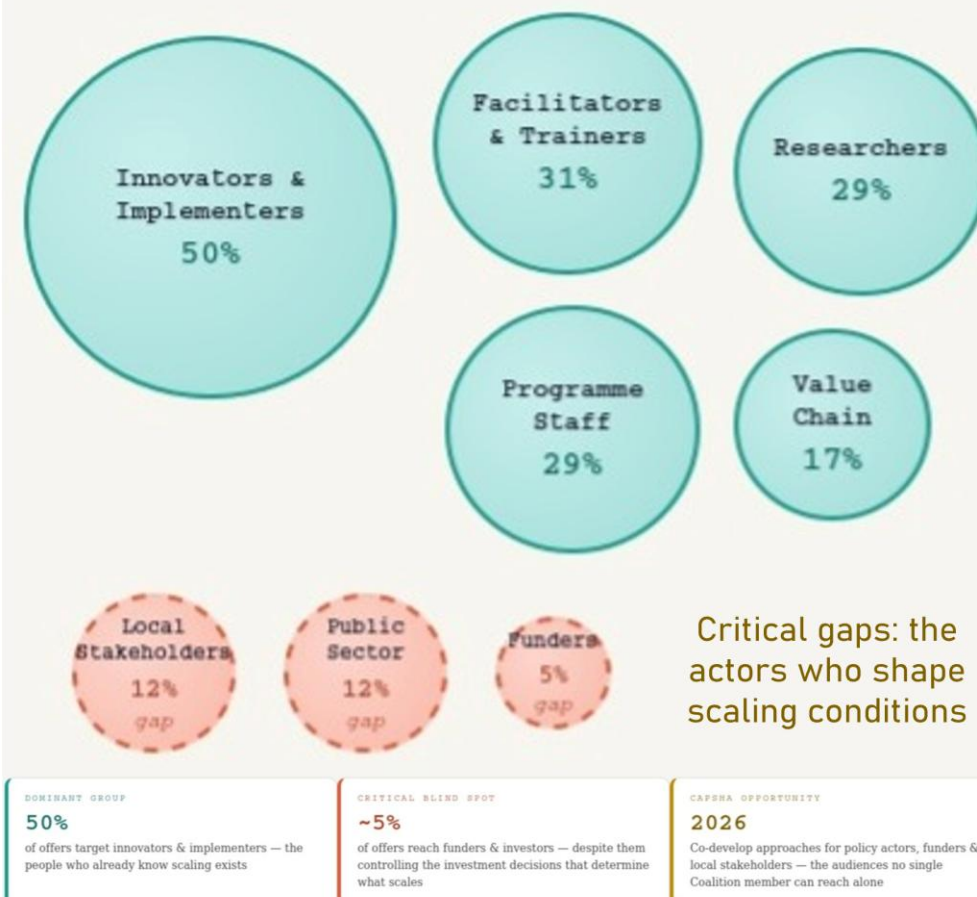
 **Rich but fragmented:** No common conceptual framework, each offer has its own language, making navigation impossible for outsiders.

 **Too limited target audience:** Field practitioners are well-served. The actors who control financing, policy and institutional change are almost invisible.

 **Our 2026 response:** Build a strategically framed repository, reveal the gaps, and pilot approaches where coalition actors already converge, starting with a first opportunity in Kenya.

We work as a coalition to map, connect and co-develop capacity sharing approaches that no single organization can build alone - starting from evidence, moving towards action.

Who are we actually serving – and who we are missing?

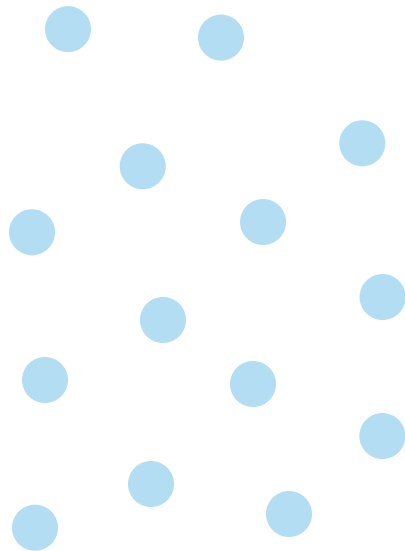


Jan 2026 - First stocktaking of 42 CapDev offers across CGIAR, FAO and GIZ - revealing key patterns, complementarities and gaps



Membership and Engagement Model

SCoP - Agriculture, Rural Development & Social Enterprises Working Group (SCoP ARDSE)



Scaling Coalition (SC)



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Reservoir Member:

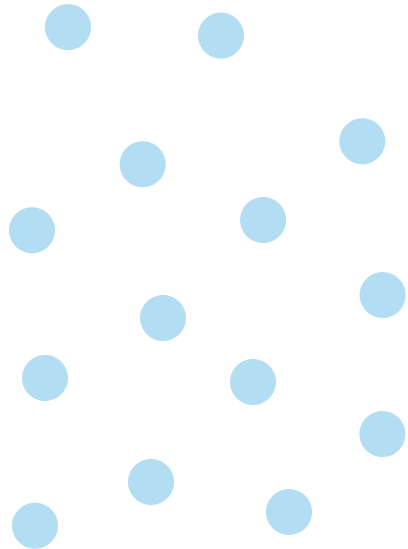
No obligation — stay connected, receive updates (webinar registration = automatic membership)

Scaling Coalition (SC)



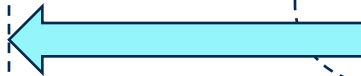
Membership and Engagement Model

SCoP - Agriculture, Rural Development & Social Enterprises Working Group (SCoP ARDSE)



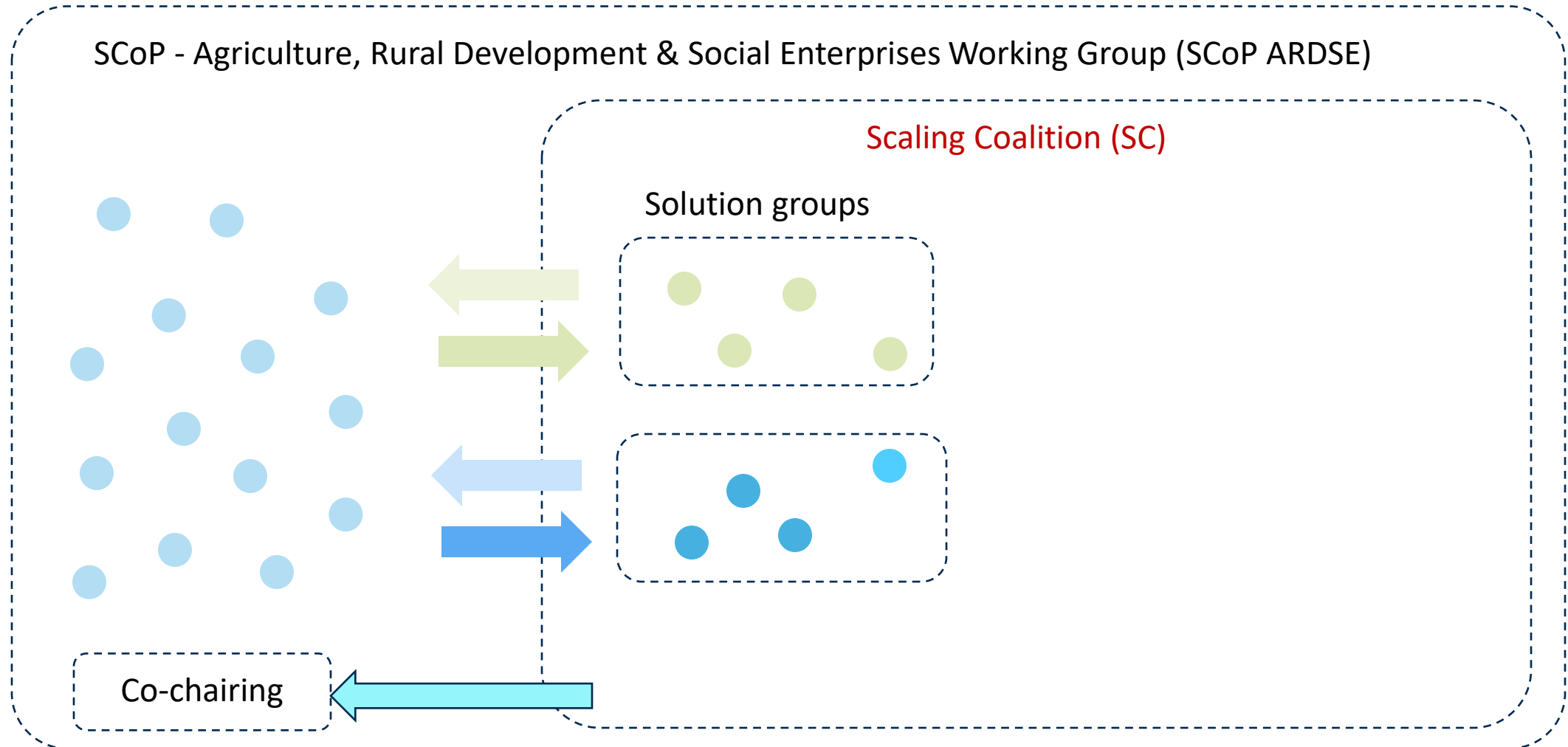
Scaling Coalition (SC)

Co-chairing



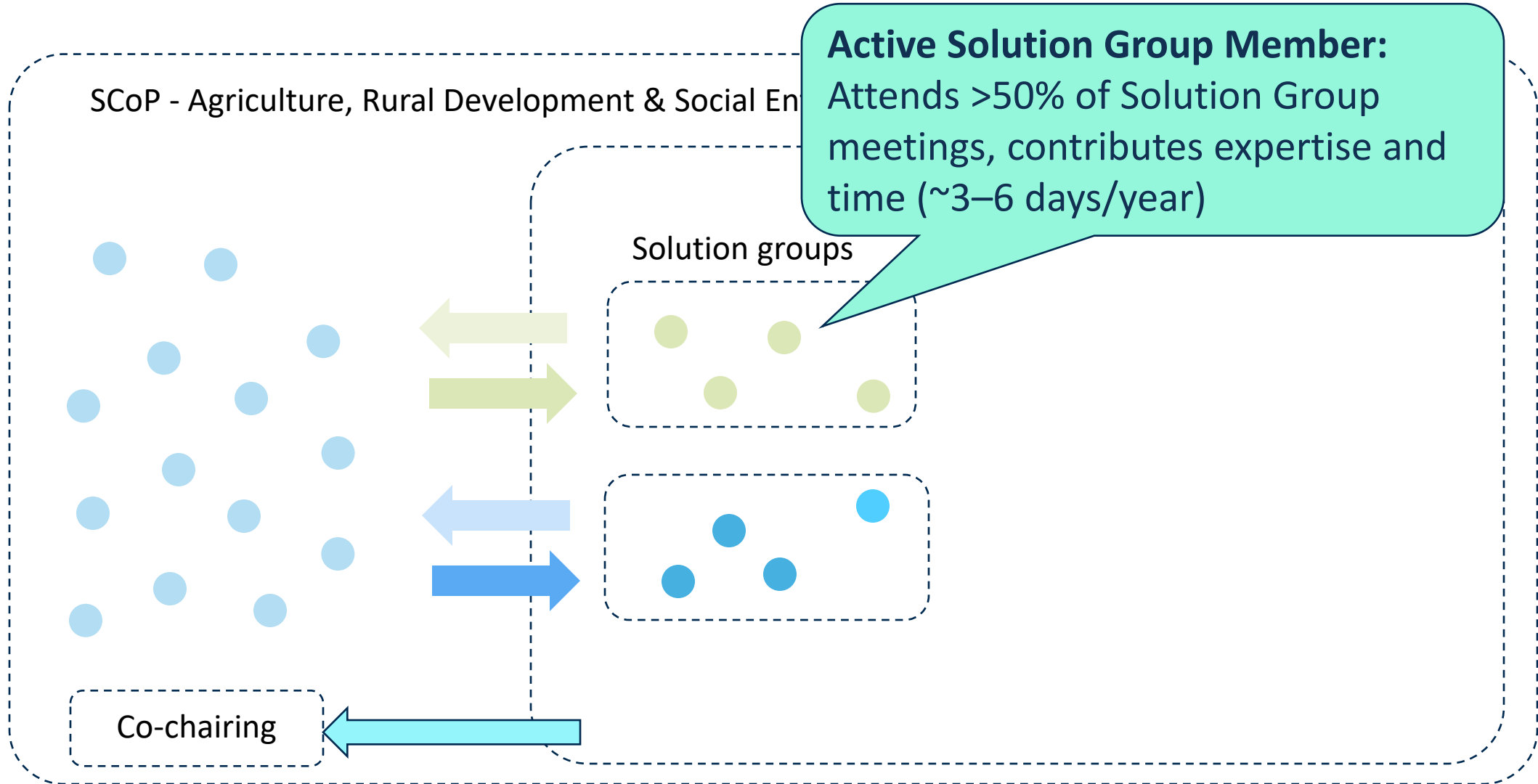


Membership and Engagement Model



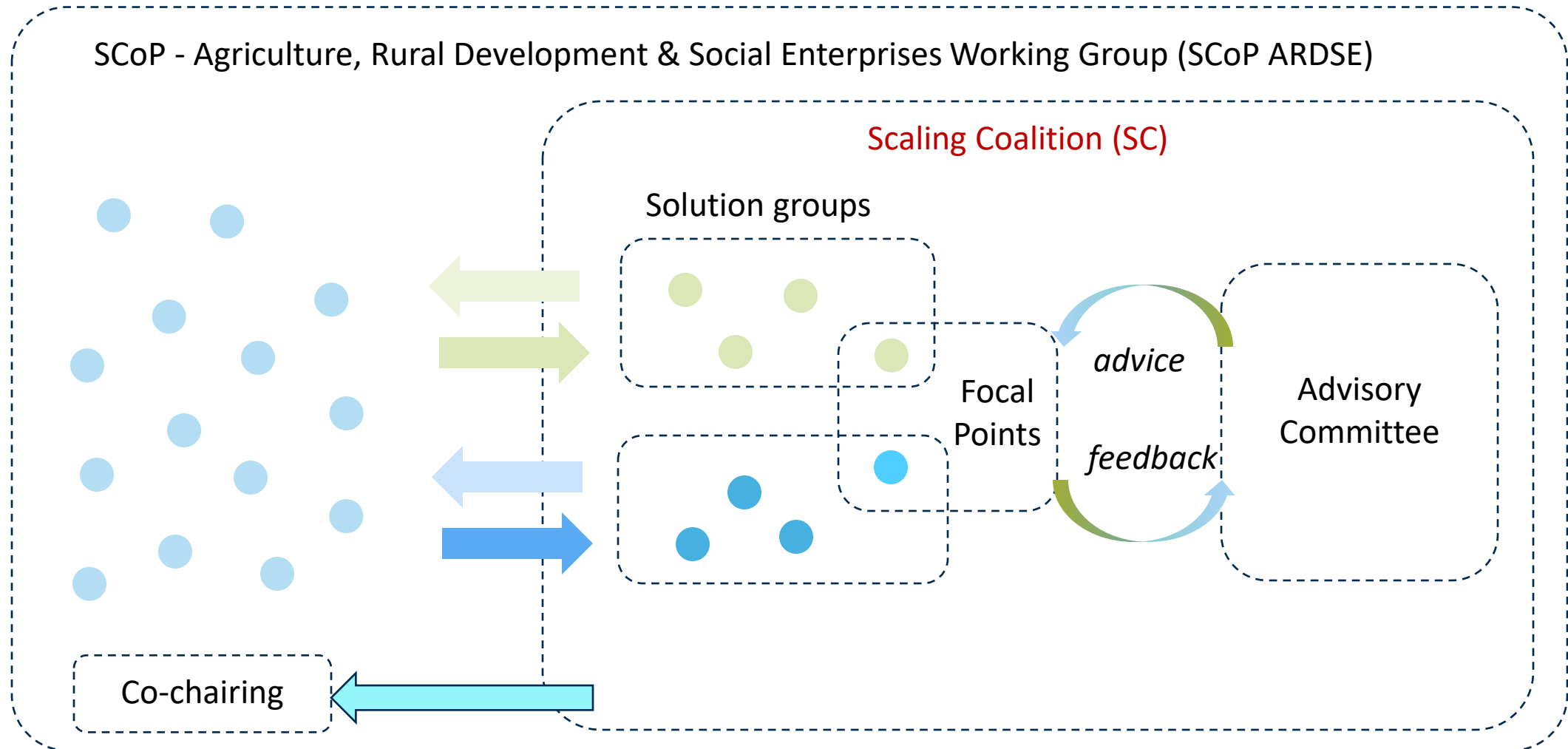


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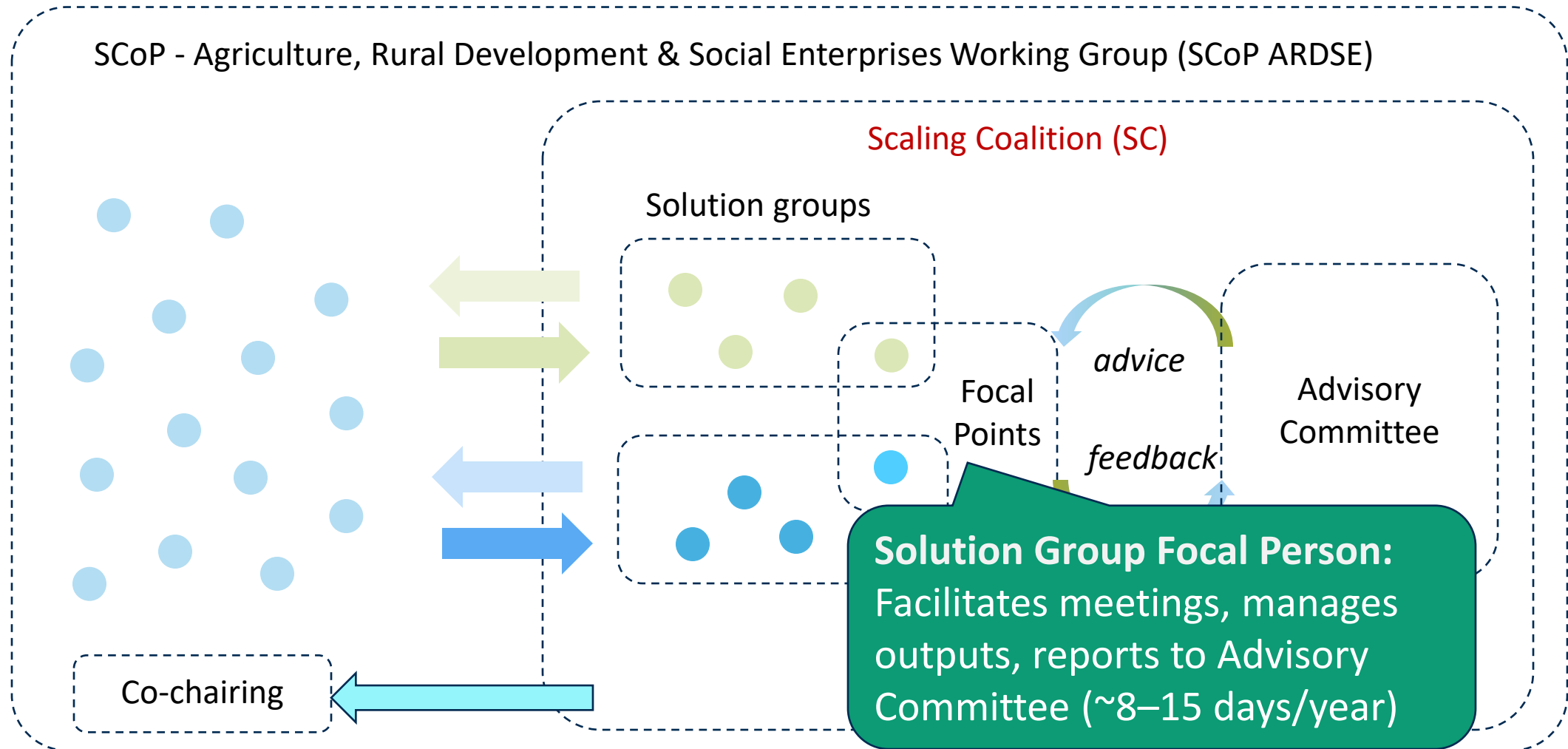


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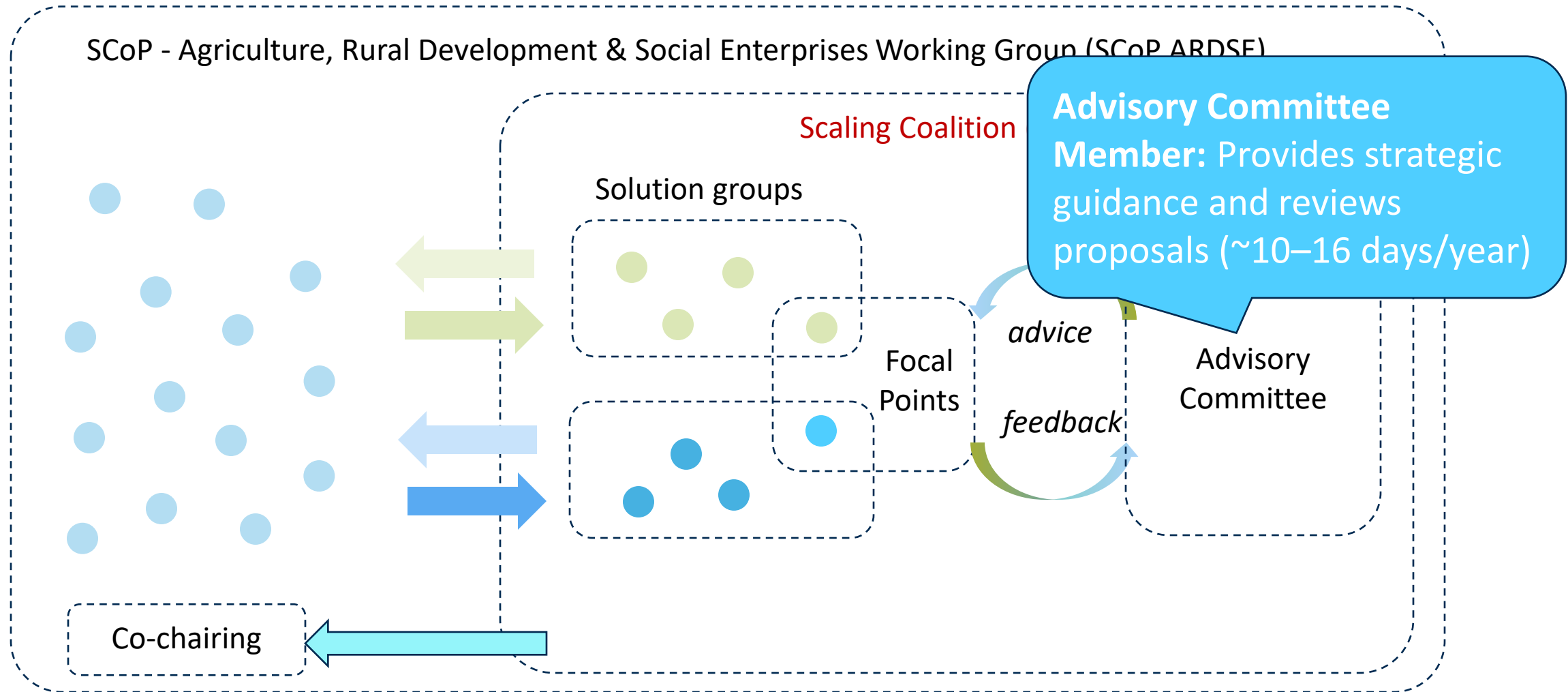




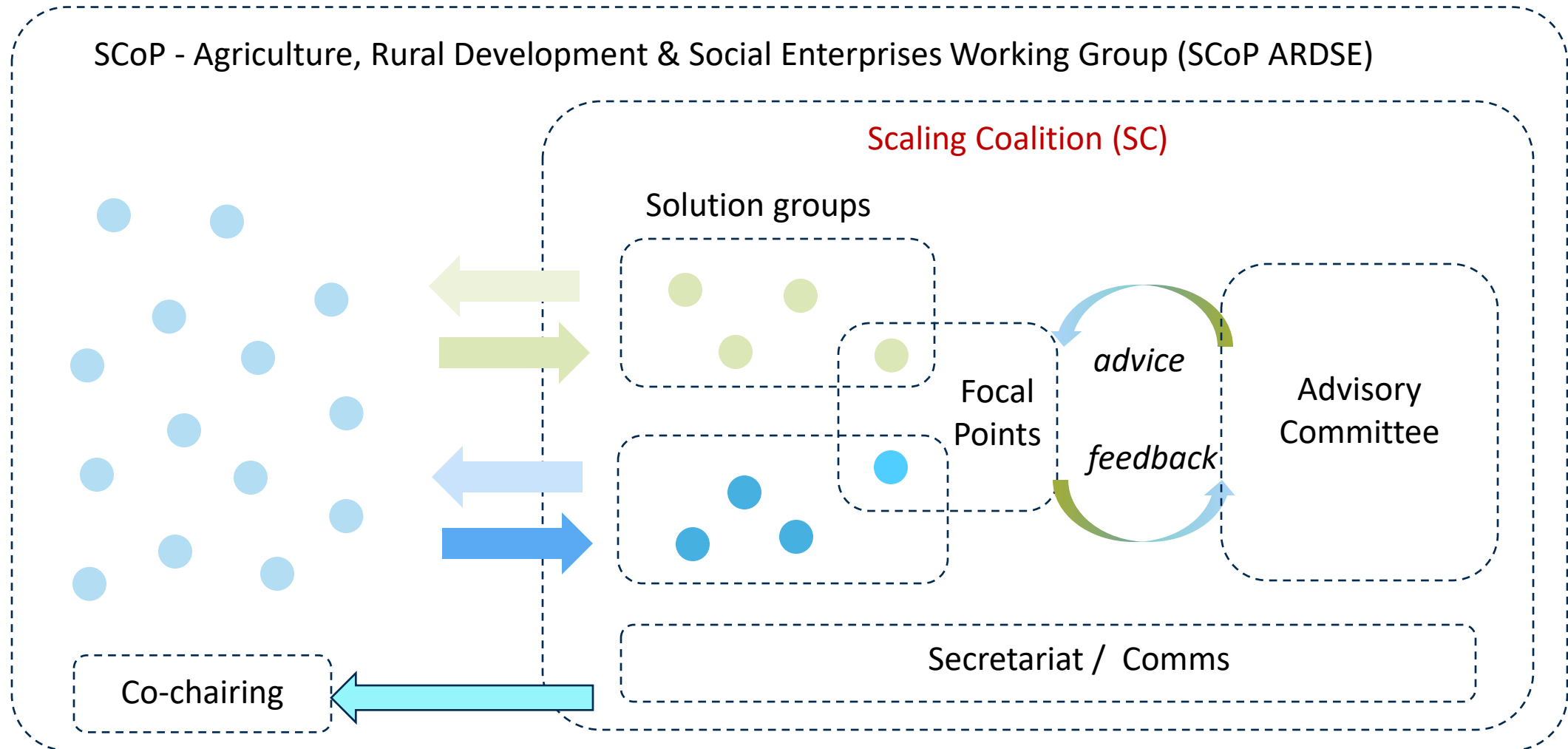
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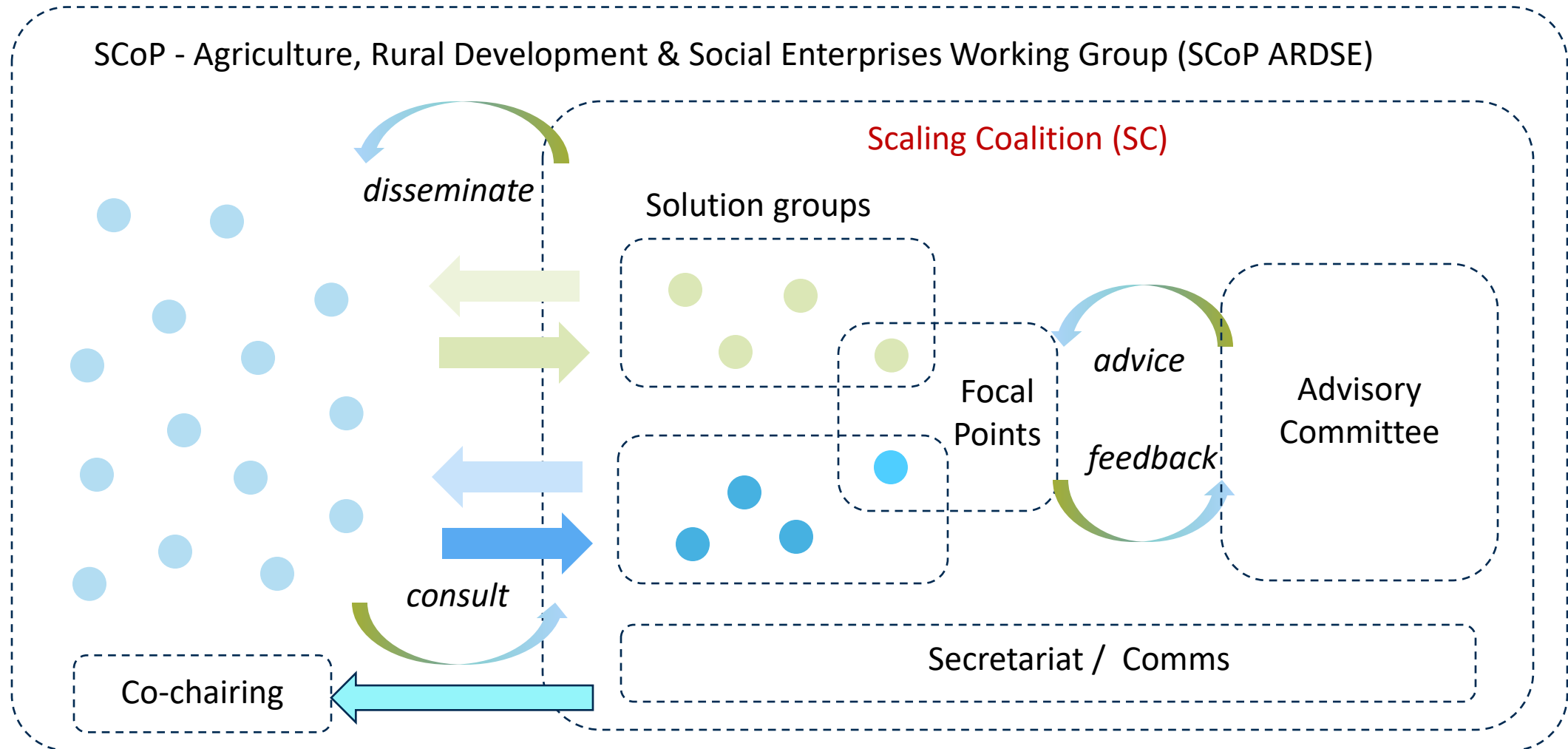
Membership and Engagement Model



Membership and Engagement Model



Membership and Engagement Model





Scaling Coalition Governance

- » Light-touch, pragmatic
- » Commitment-based (not a community of practice)
- » Still evolving ('building as we go')
- » Organizational representation (beyond individual interest / objectives)
- » **Advisory Committee** (target: 7–10 members) provides strategic guidance (currently comprising the founding members)
- » **Secretariat** coordinates operations and communications (currently provided by founding members)
- » Full governance terms of reference available on request



How to get involved? Two options

Express your interest in the next 2 weeks:

Option 1: Join existing Solution Group

1. Feel free to first contact Solution Group Focal Points for more information:
 - Data Interoperability: m.schut@cgiar.org and Delgermaa.Chuluunbaatar@fao.org
 - Capacity Sharing: marie-christine.lemire@giz.de and raja.albers@giz.de
2. Fill the online form for joining an existing Solution Group
3. Confirm your commitment: Active Members attend >50% of meetings and contribute ~3–6 days/year

Option 2: Propose new Solution Group

1. Identify a collective scaling challenge that no single organisation can solve alone
2. Team up and submit a Solution Group proposal form
3. Advisory Committee will review the proposals in mid-May 2026
4. Solution Groups operate in ~6-month cycles with clear deliverables
5. Confirm the commitment of a Focal Point / Lead: ~8–15 days/year



Q&A & Next Steps

- **Open Q&A:** Your questions about the Coalition, Solution Groups, governance, or how to get involved
- **More info:**
www.scalingcoalition.org /
info@scalingcoalition.org
- **Save the date: CGIAR Scaling Week: 22–24 September 2026, Nairobi, Kenya**

The Scaling Coalition

The Challenge The Coalition Contact Get Involved

THE SCALING COALITION

From Innovation to Impact Faster, Better, at Scale.

The Scaling Coalition brings partners together to overcome barriers to scaling of **agrifood innovations** in the Global South. It focuses on challenges no single institution can address alone—aligning investments, knowledge, standards, and partnerships.

Get in Touch ↓

All registered attendees will receive a summary email, poll results, video recording, and next steps



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THANK YOU